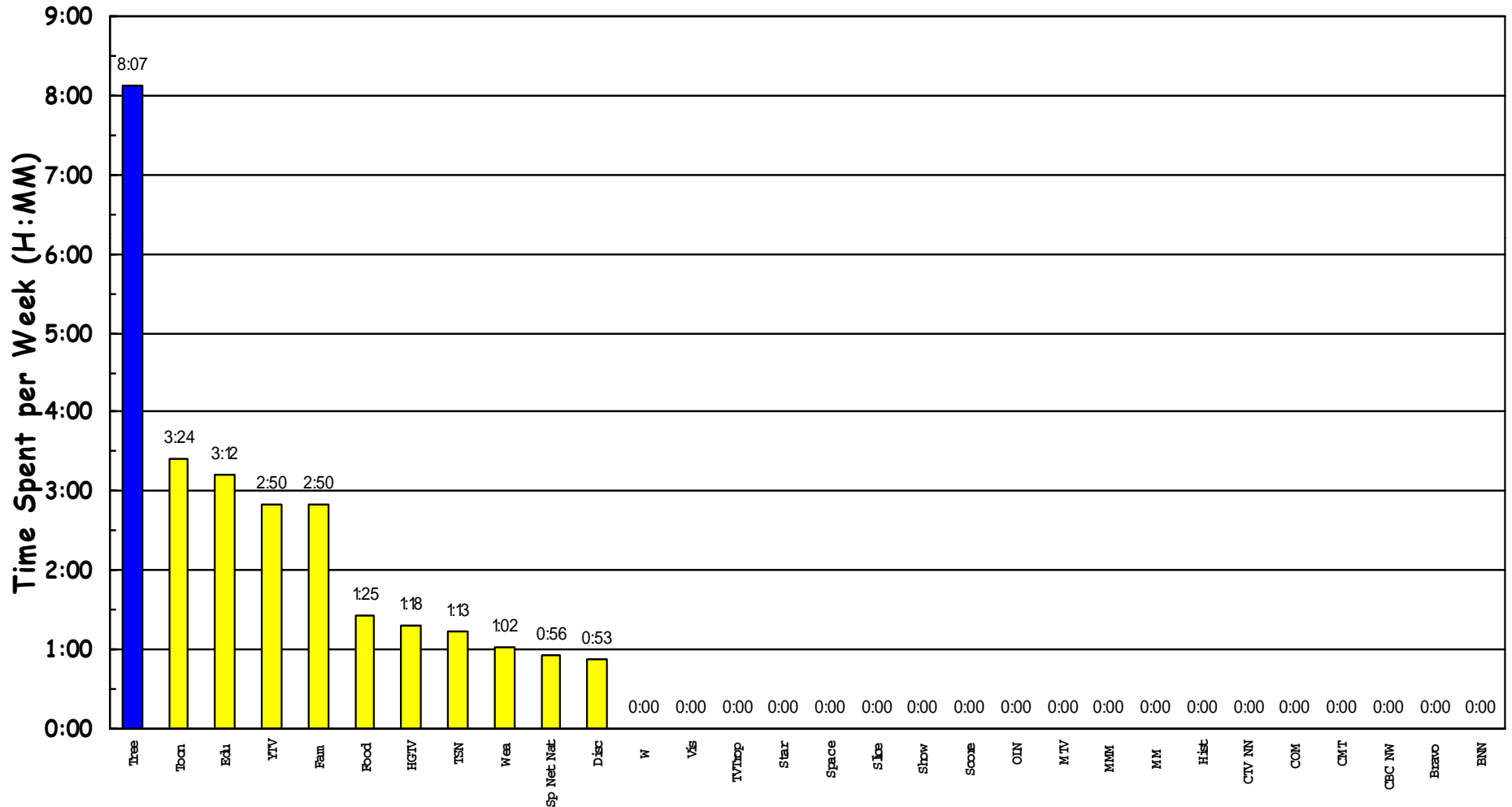


SPECIALTY NETWORK TRENDING

Fall 2008

AVERAGE TIME SPENT PER WEEK
Kids 2-5



Source: BBM NMR, Fall08 (September 1, 2008 - December 21, 2008 - 16 weeks), Total Canada Monday to Sunday 6am-6am - 1 minute reach qualifier.

