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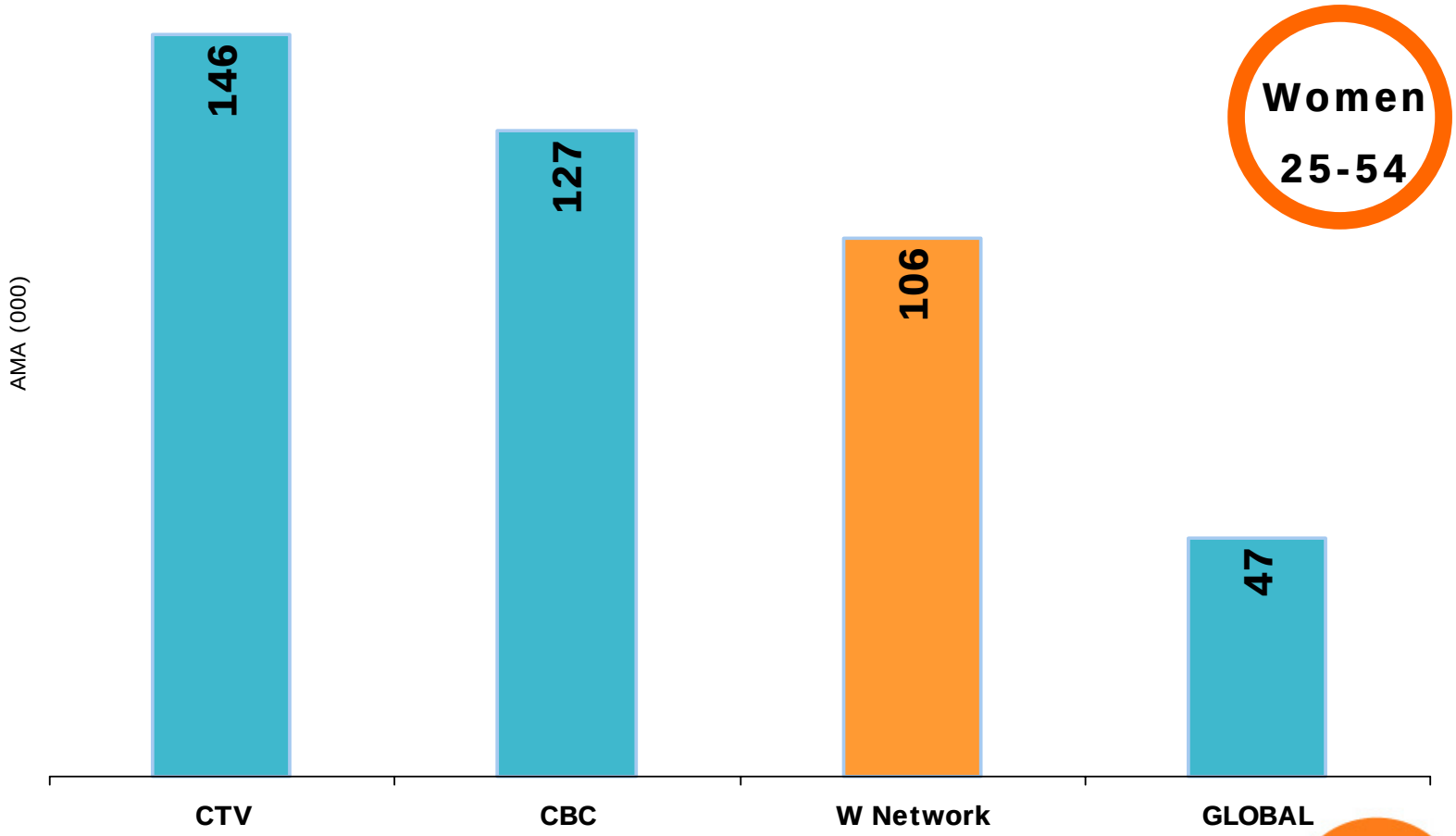
Blockbuster Movie Premieres



Source: BBM Nielsen Media Research – National, Time Base Eastern-Pacific, Time Period Data – Saturday Prime Airing

9/6/03-American President, 9/13/03-Boys on The Side, 11/15/03-Legally Blond, 1/17/04-Waiting to Exhale, 1/24/04-Four Weddings & a Funeral, 4/24/04-Nine Months, 5/1/04-Bridget Jones Diary, 5/8/04-Angela's Ashes, 9/18/04-Parenthood, 11/20/04-Ya Ya Sisterhood, 1/8/05-Beautiful Girls, 3/5/05-Sense & Sensibility, 3/26/05-Two Weeks Notice, 4/16/05-Maid in Manhattan, 9/24/05-Legally Blond II, 10/1/05-Alex & Emma, 10/15/05-Walk in The Clouds, 10/22/05-View from the Top, 11/5/05-Uptown Girls, 1/14/05-Picture Perfect, 2/18/06-Life Less Ordinary, 3/4/06-Gigli, 3/11/06-Mona Lisa Smile, 4/8/06-How To Deal, 4/22/06-Carolina, 5/6/06-Truth About Cats & Dogs, 9/2/06-Before Sunset, 9/9/06-13 Going on 30, 9/30/06-Laws of Attraction, 11/4/06-Duplex, 11/11/06-The Notebook, 11/18/06-Ella Enchanted, 2/03/07-Little Black Book, 5/12/07-Shall We Dance, 5/26/07-First Daughter, 9/8/07-Monster-in-Law, 9/15/07-Upside of Anger, 9/22/07-Beauty Shop, 10/6/07-Must Love Dogs, 10/13/07-Wedding Date, 10/20/07-Sisterhood of the Travelling Pants, 10/27/07-Stepford Wives, 11/3/07-Fever Pitch, 12/1/07-Perfect Man, 12/15/07-Christmas w/the Kranks, 3/1/08-Rumor Has It, 3/8/08-North Country, 3/15/08-In Her Shoes, 4/5/08-Prime, 4/12/08-Elizabethtown, 5/24/08-Skeleton Key *Global was measured on a National basis as of 5/3/04

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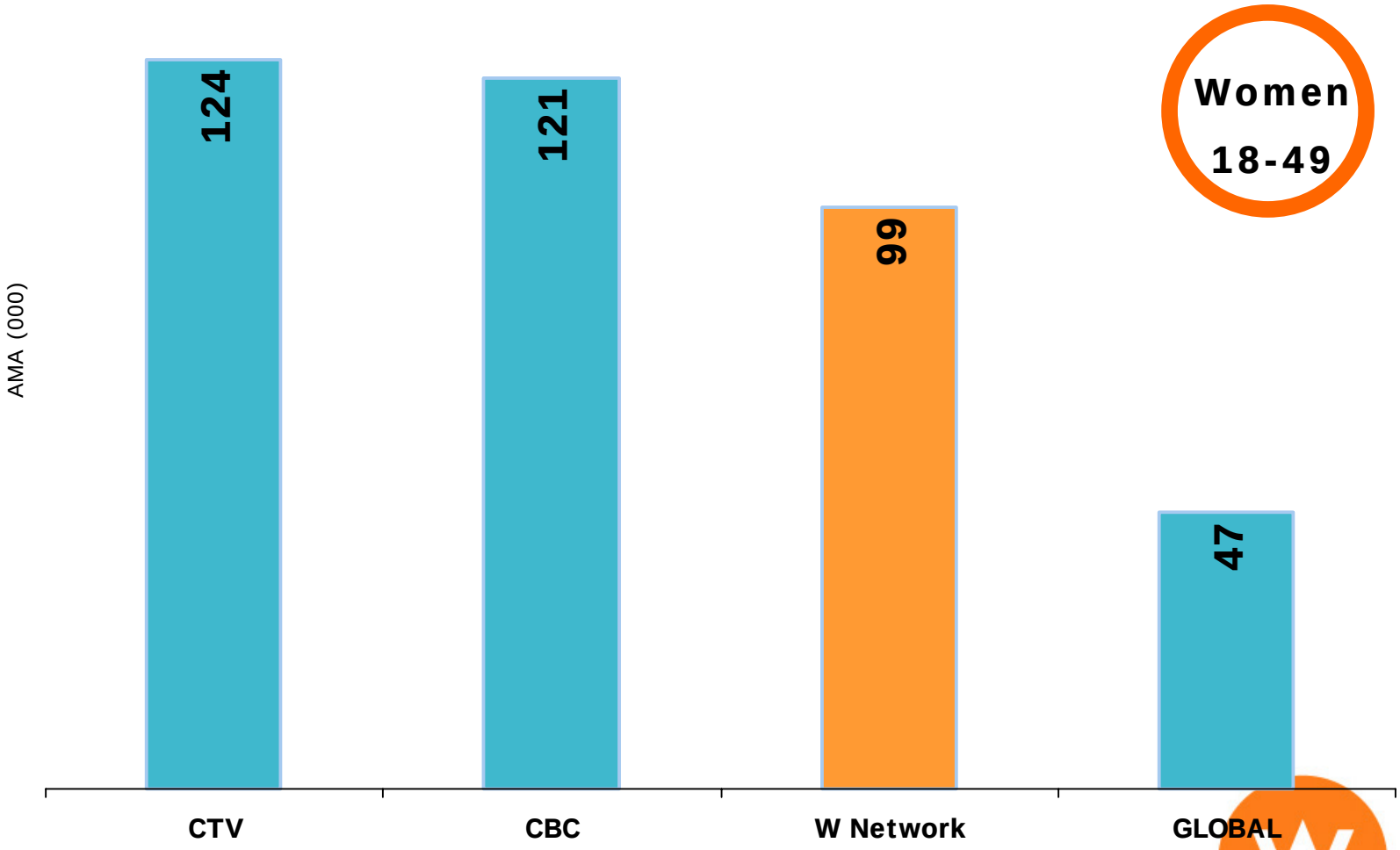

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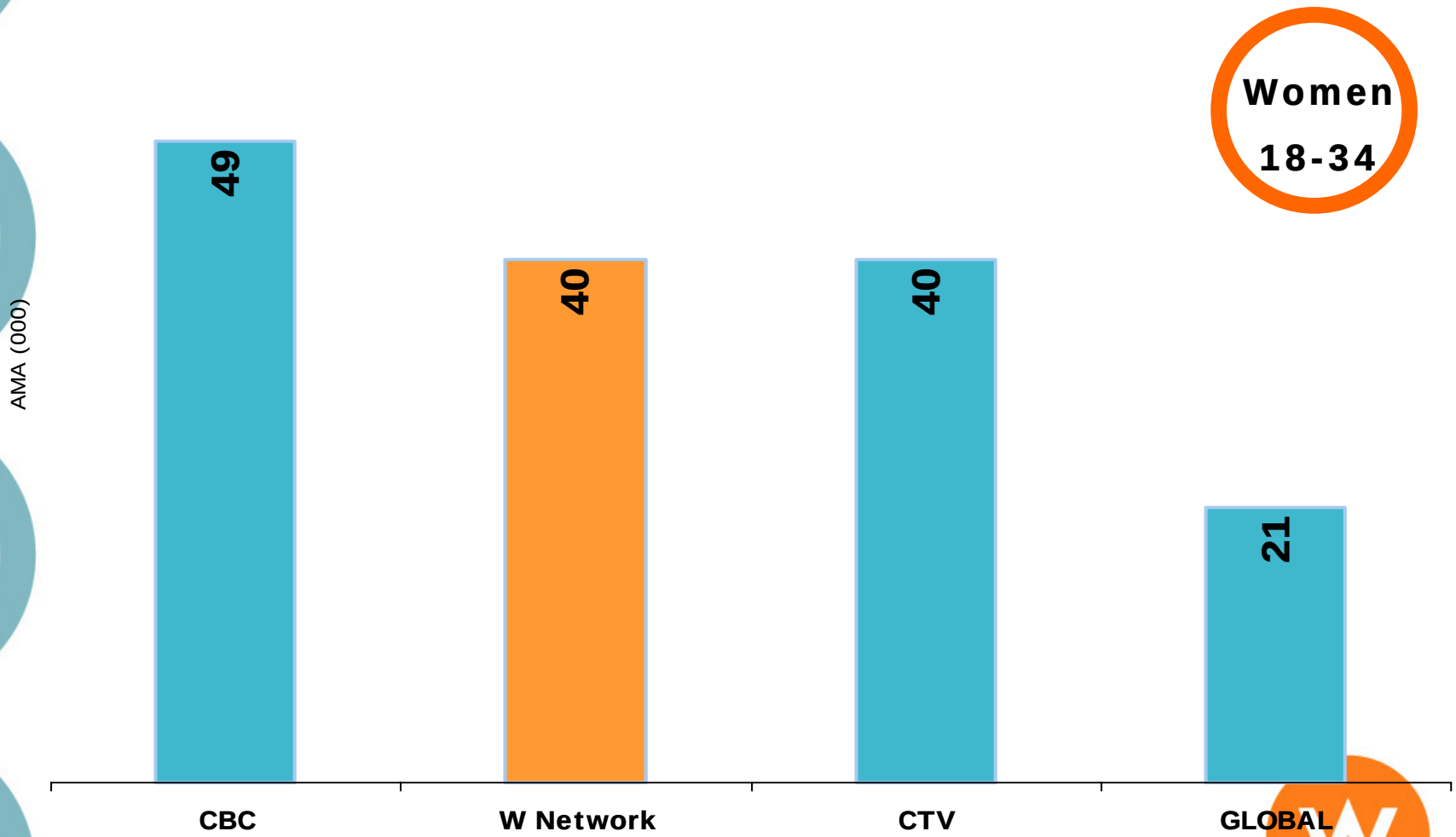

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