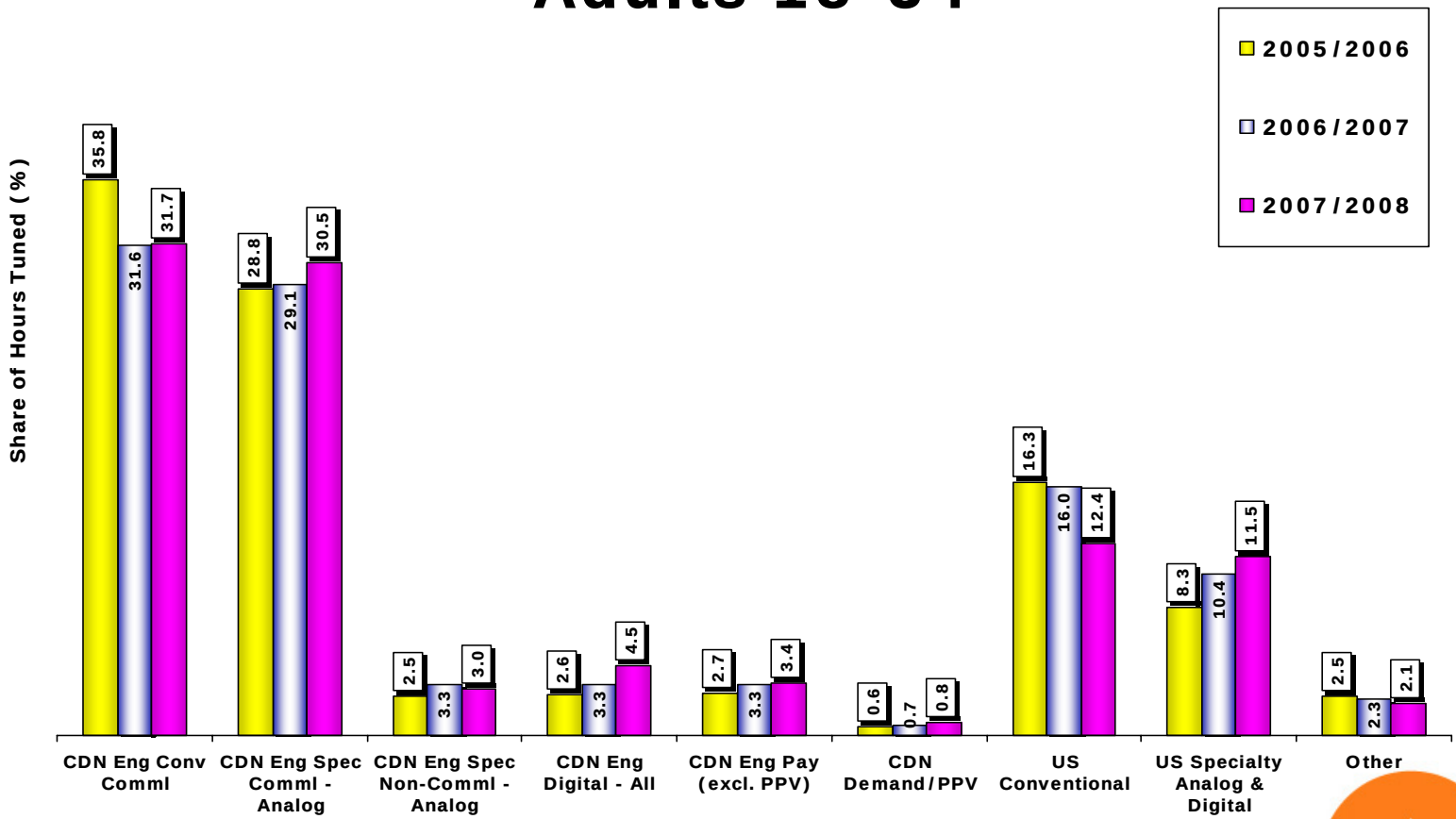
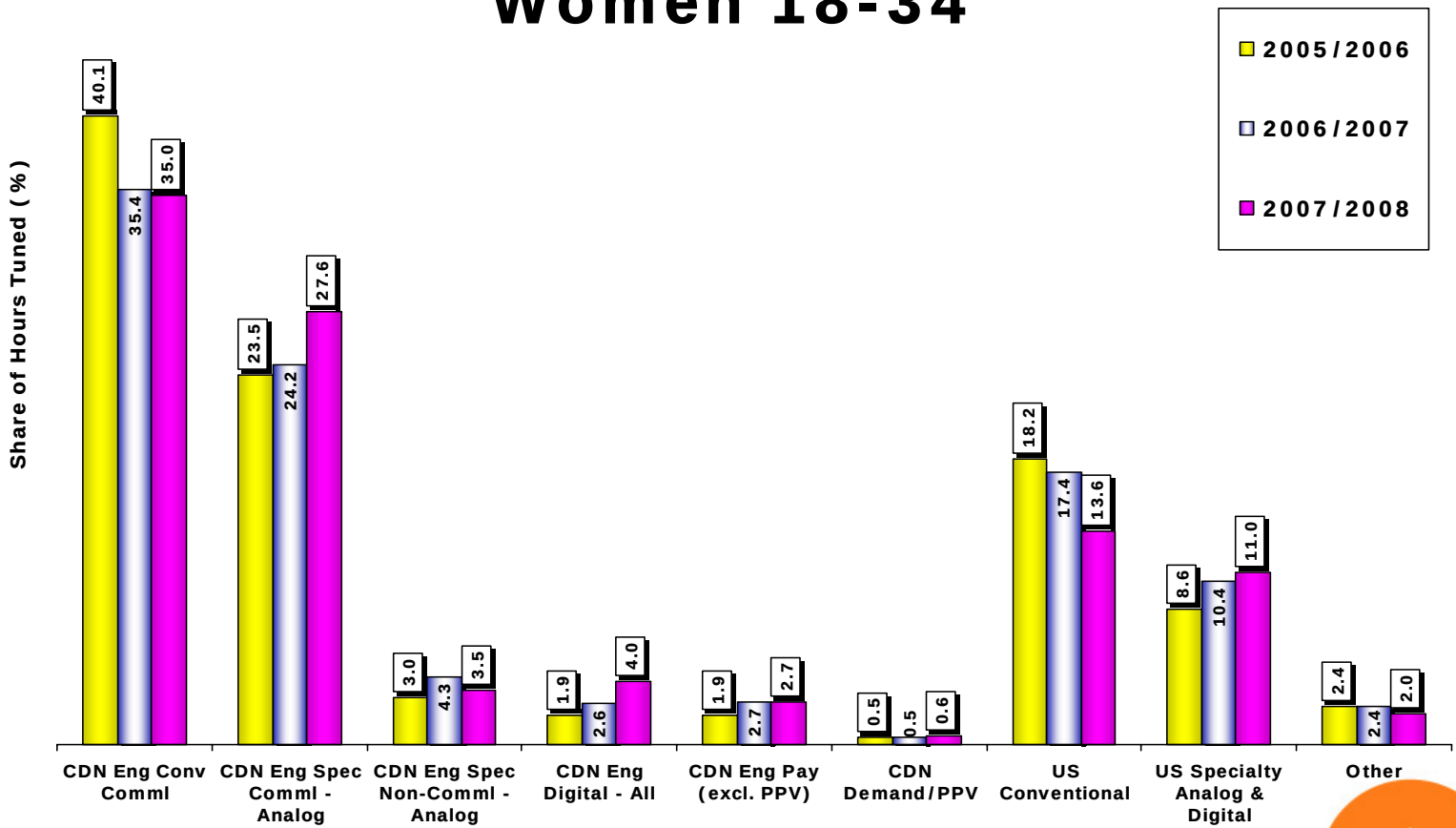
Share of Hours Tuned
2005/2006-2007/2008
Adults 18-34



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

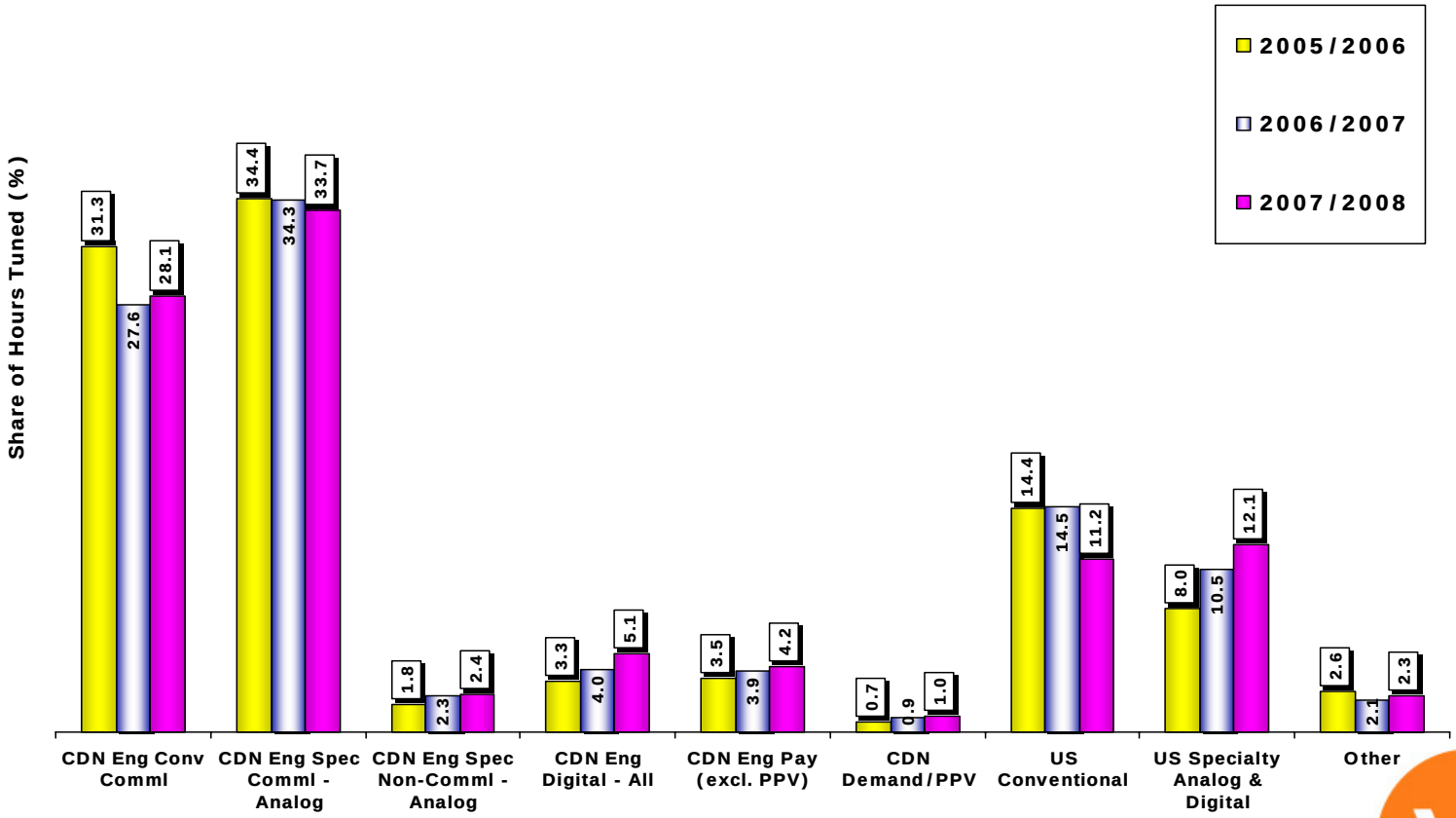
Share of Hours Tuned
2005/2006-2007/2008
Women 18-34



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

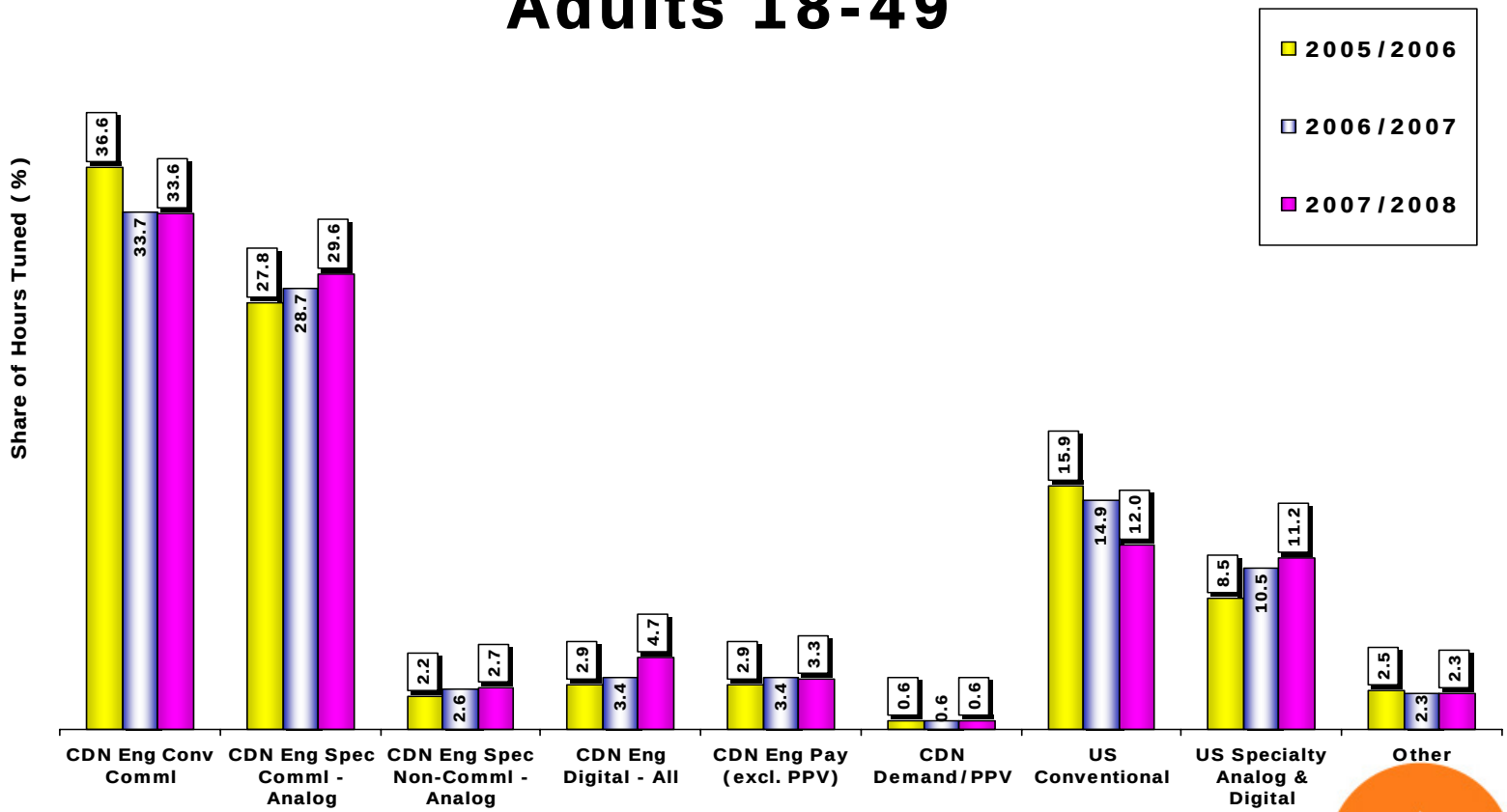
Share of Hours Tuned
2005/2006-2007/2008
Men 18-34



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

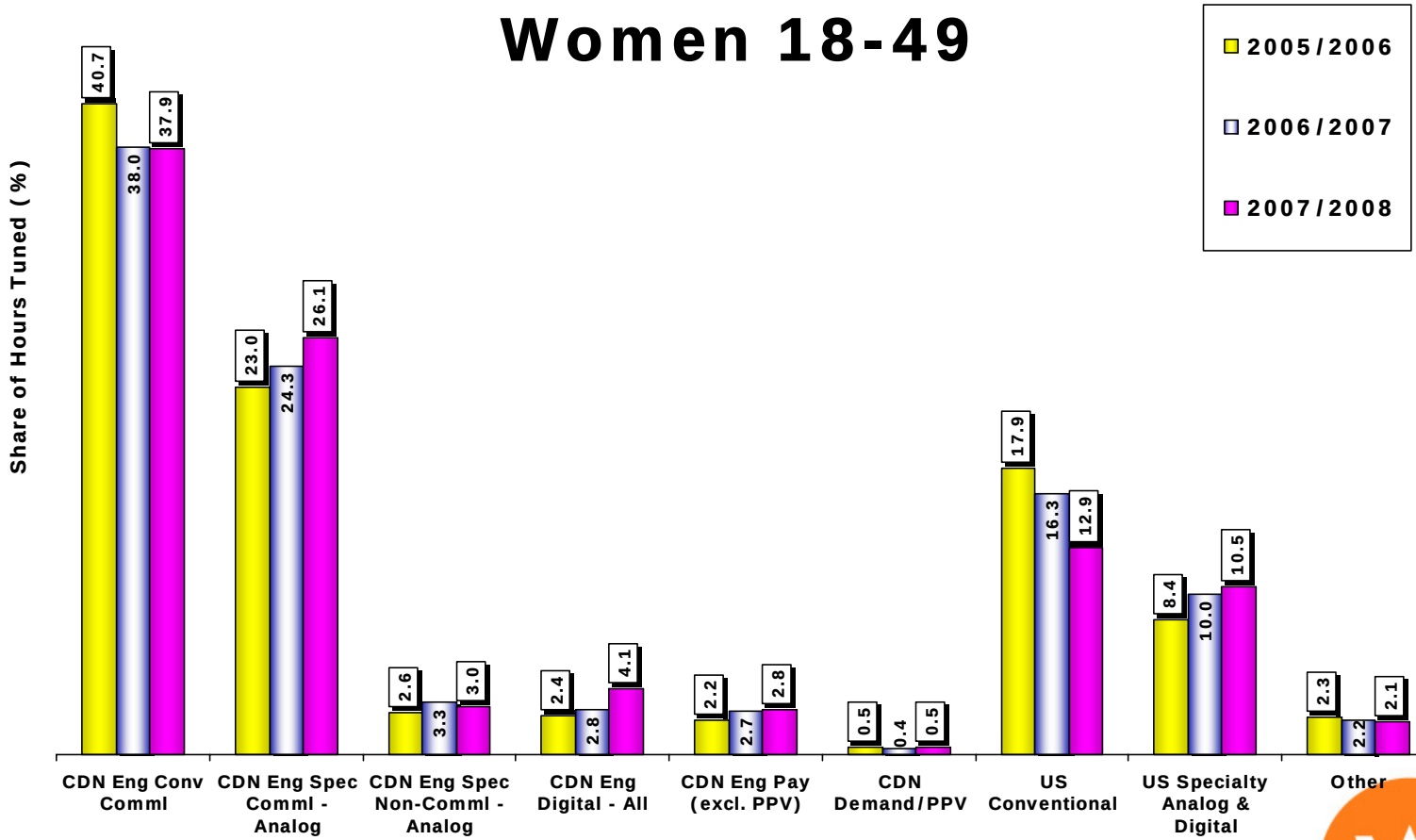
Share of Hours Tuned
2005/2006-2007/2008
Adults 18-49



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

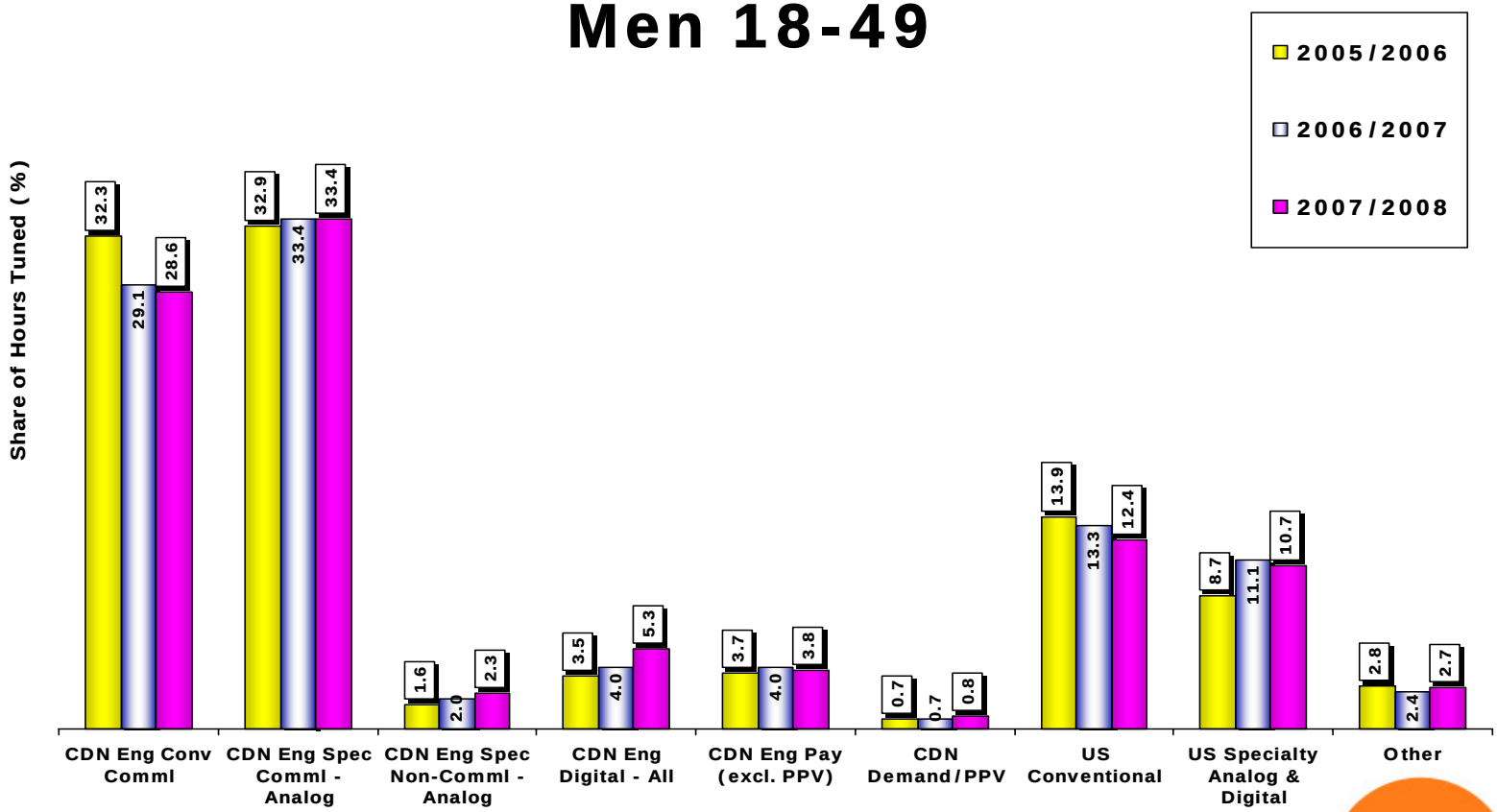
Share of Hours Tuned
2005/2006-2007/2008
Women 18-49



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

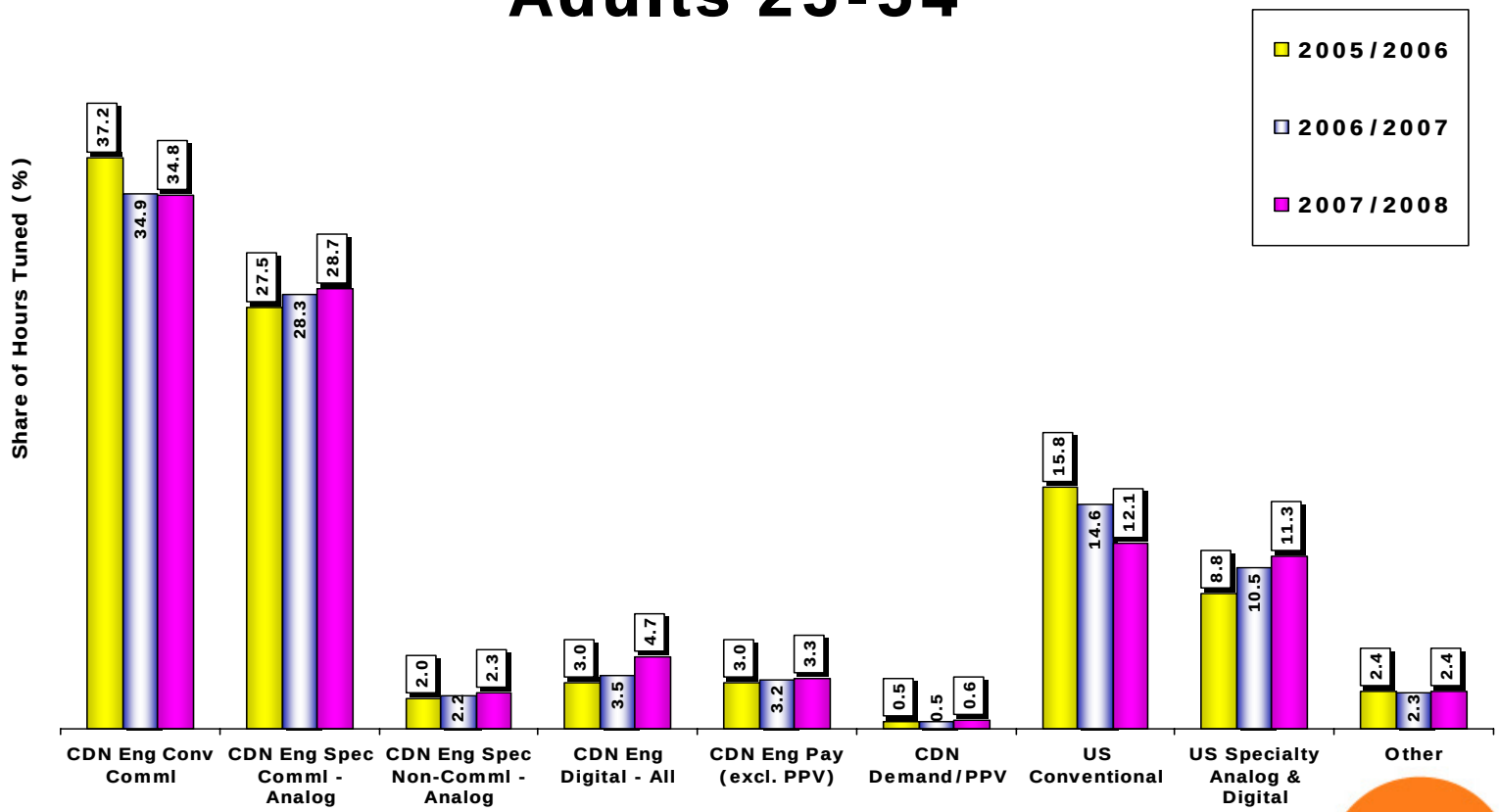
Share of Hours Tuned
2005/2006-2007/2008
Men 18-49



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

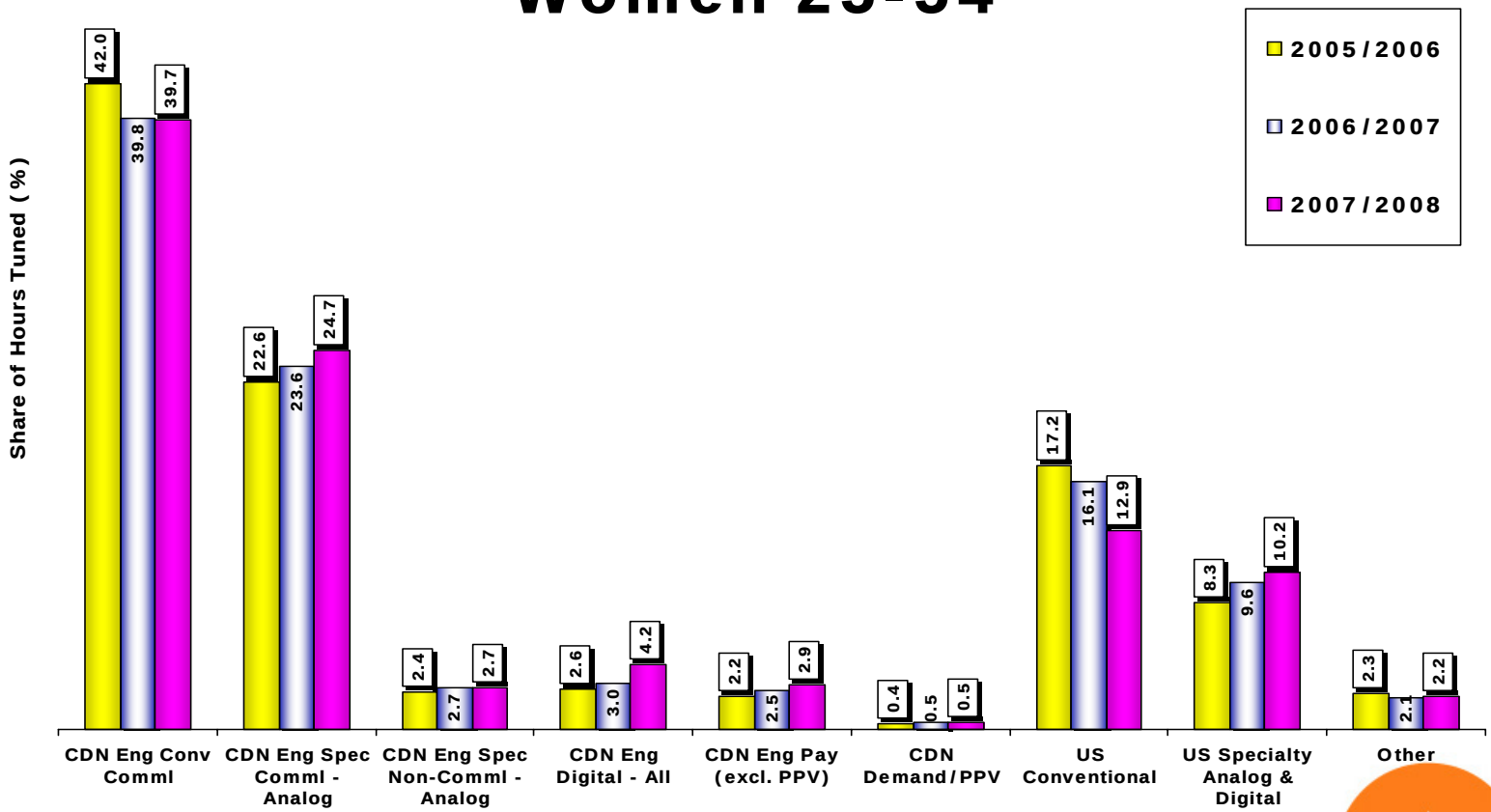
Share of Hours Tuned
2005/2006-2007/2008
Adults 25-54



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

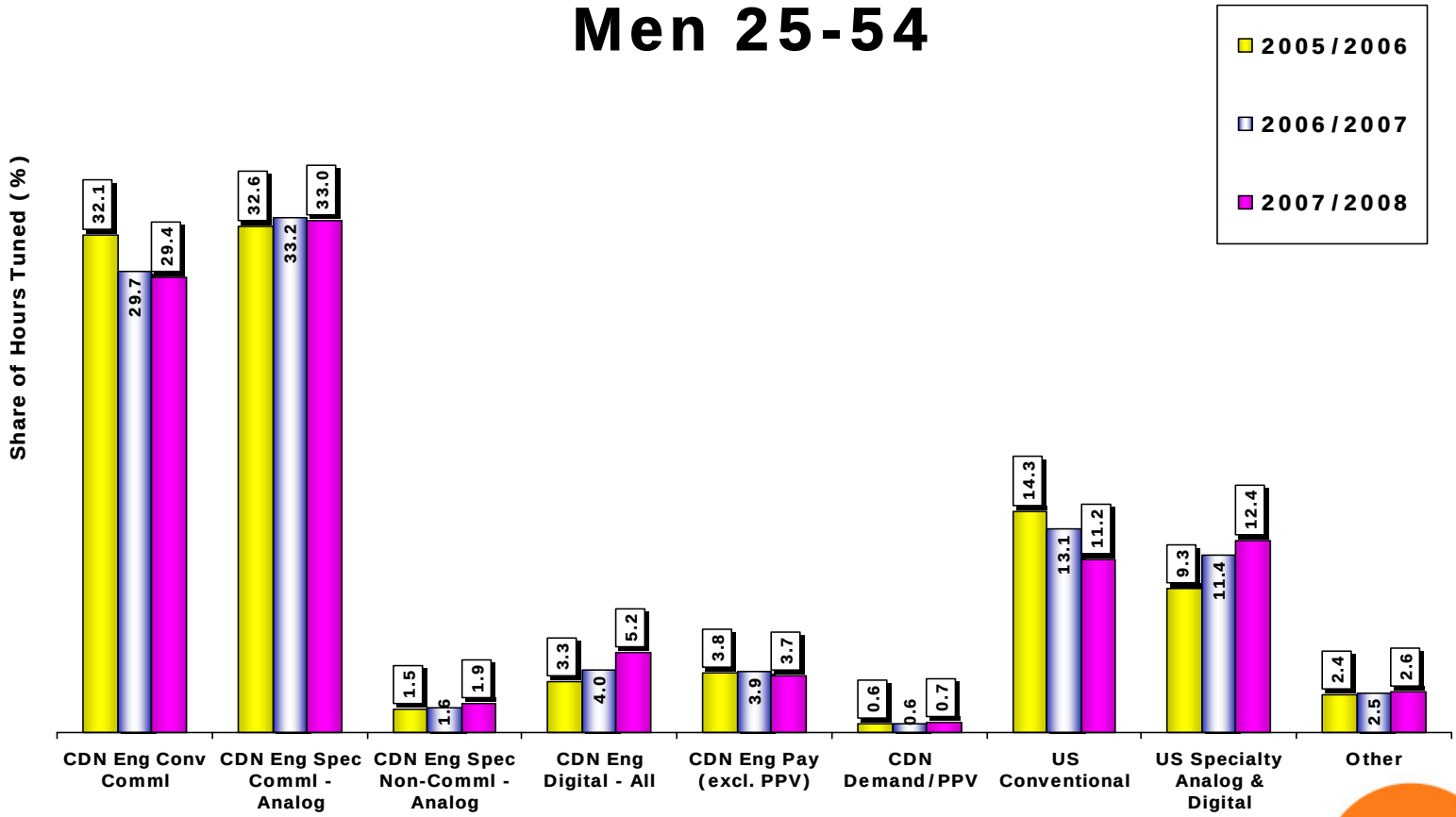
Share of Hours Tuned
2005/2006-2007/2008
Women 25-54



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

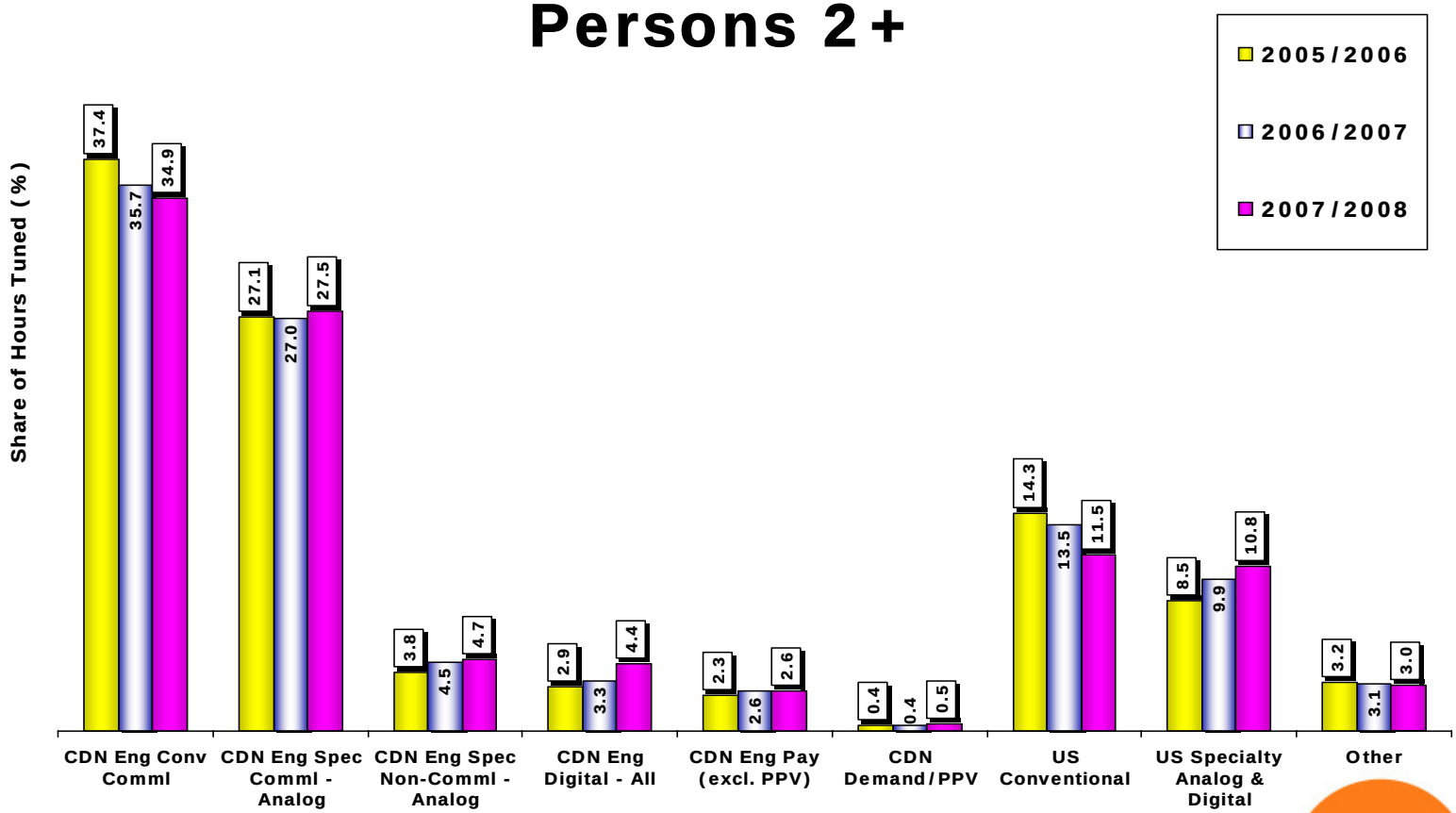
Share of Hours Tuned
2005/2006-2007/2008
Men 25-54



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

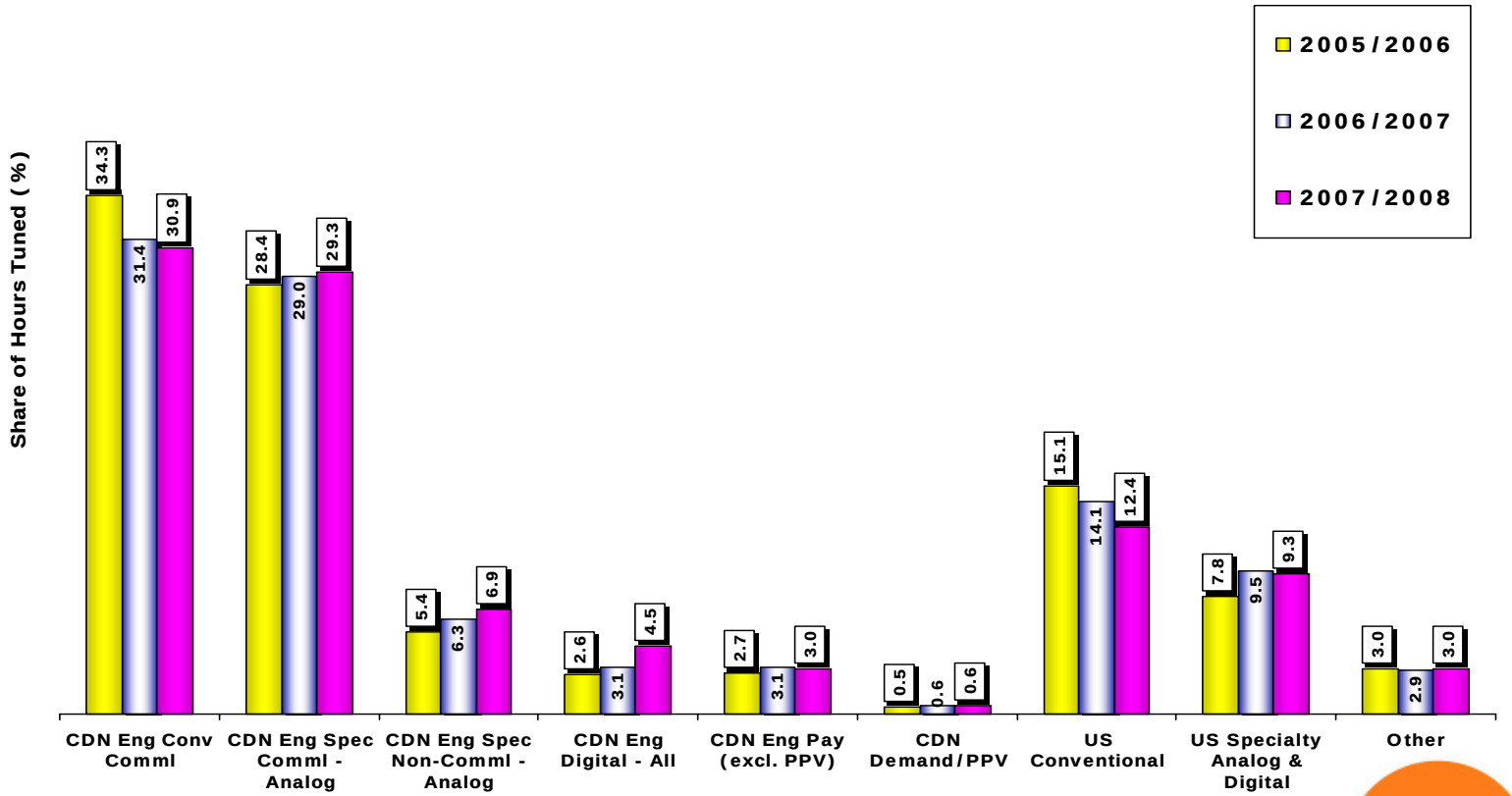
Share of Hours Tuned
2005/2006-2007/2008
Persons 2+



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

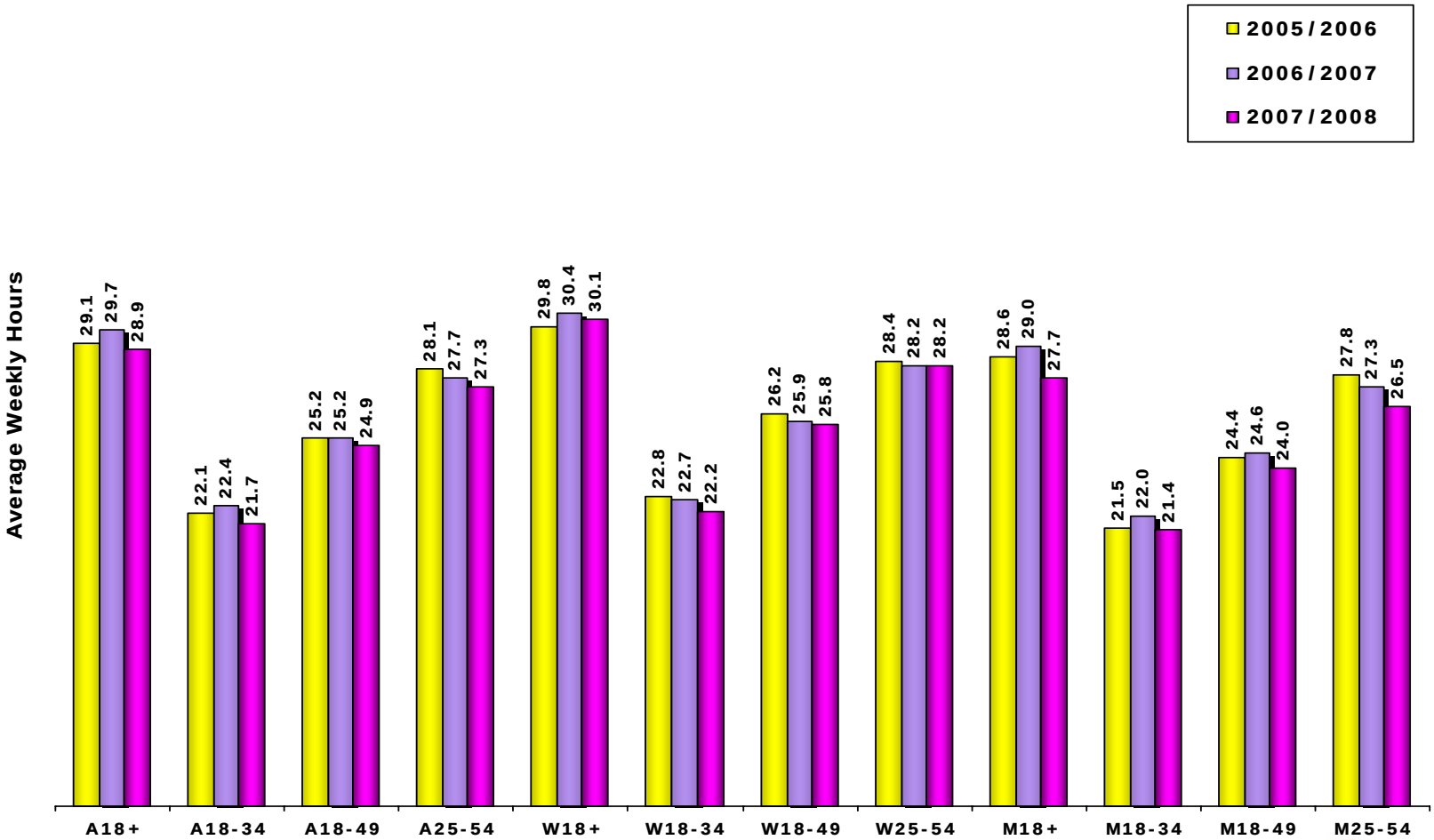
Share of Hours Tuned
2005/2006-2007/2008
Persons 2-54



NETWORK

Source: BBM Nielsen Media Research (Blended Data) – Total Canada – ENG Stations Share of Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39

Television Viewing Hours



NETWORK

Source: BBM Nielsen Media Research (MARK II 05/06 & 06/07, Blended 07/08)– English Canada, All Stations – Average Weekly Hours Tuned – M-Su 6a-6a – Broadcast Weeks 1-39