

Diet D-Day Event

January is the perfect time to make a healthy lifestyle change, but often a little help is needed! W's two-day Diet D-Day event is the perfect solution, offering entertaining shows about diet and nutrition to help women look and feel their best all year round!



January 1-2

Features back to back episodes of *Super Size vs. Super Skinny*, the *Extreme Series*, *You Are What You Eat* and *Three Fat Brides One Thin Dress*.

	Cost	W25-54	CPM
Media	\$28,032 g	1,986.0	\$14.11

Ref#: 5170

Contact your W Sales rep for more information.

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