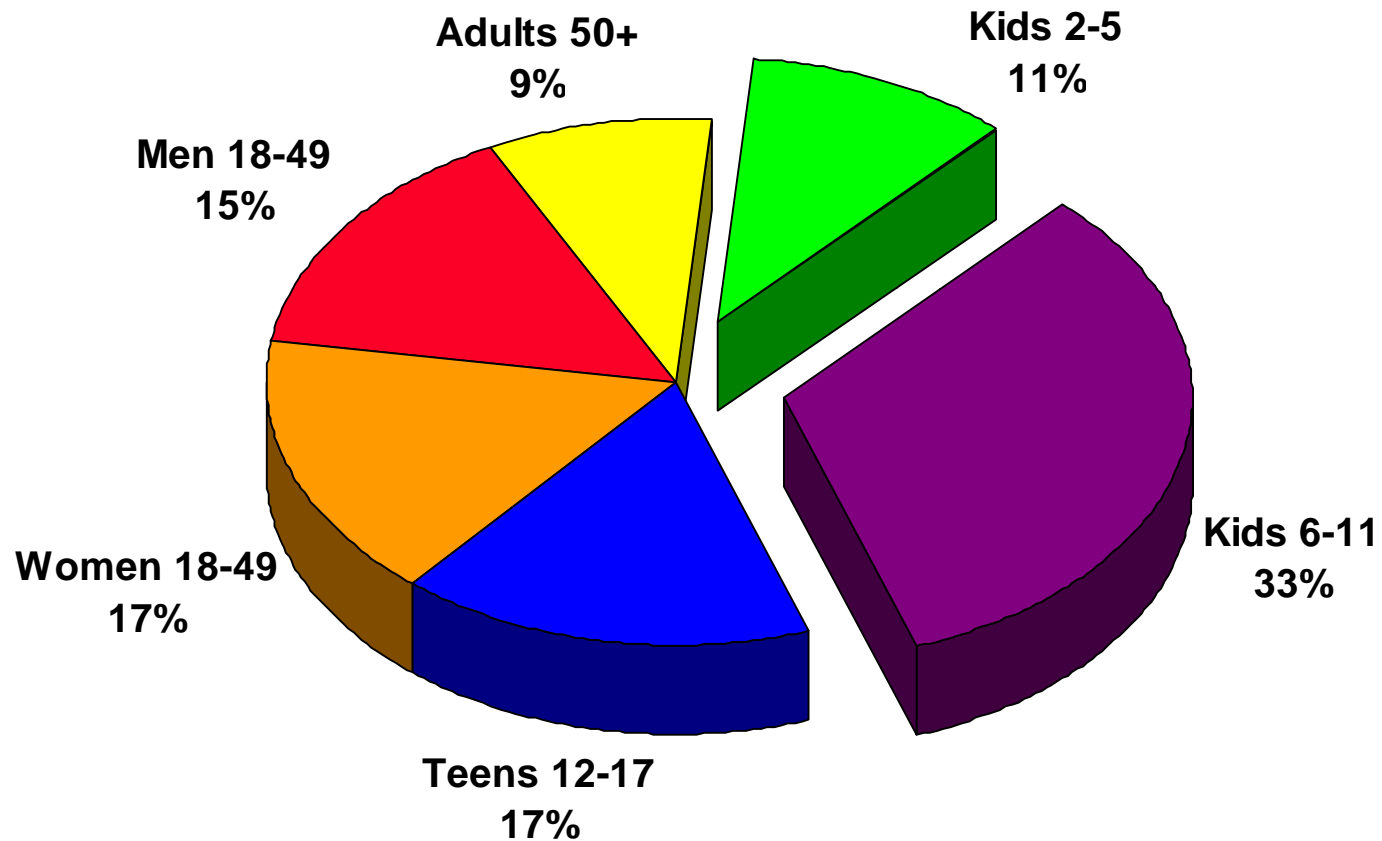




YTV's Audience Composition – Fall 2008

Average Minute Audience: 66,000 (viewers 2+)



Source: BBM NMR, Fall 2008 – Sept. 1, 08 to Dec. 21/08 (16-week average) Signon to Signoff (6am to 6am) 1-minute qualifier