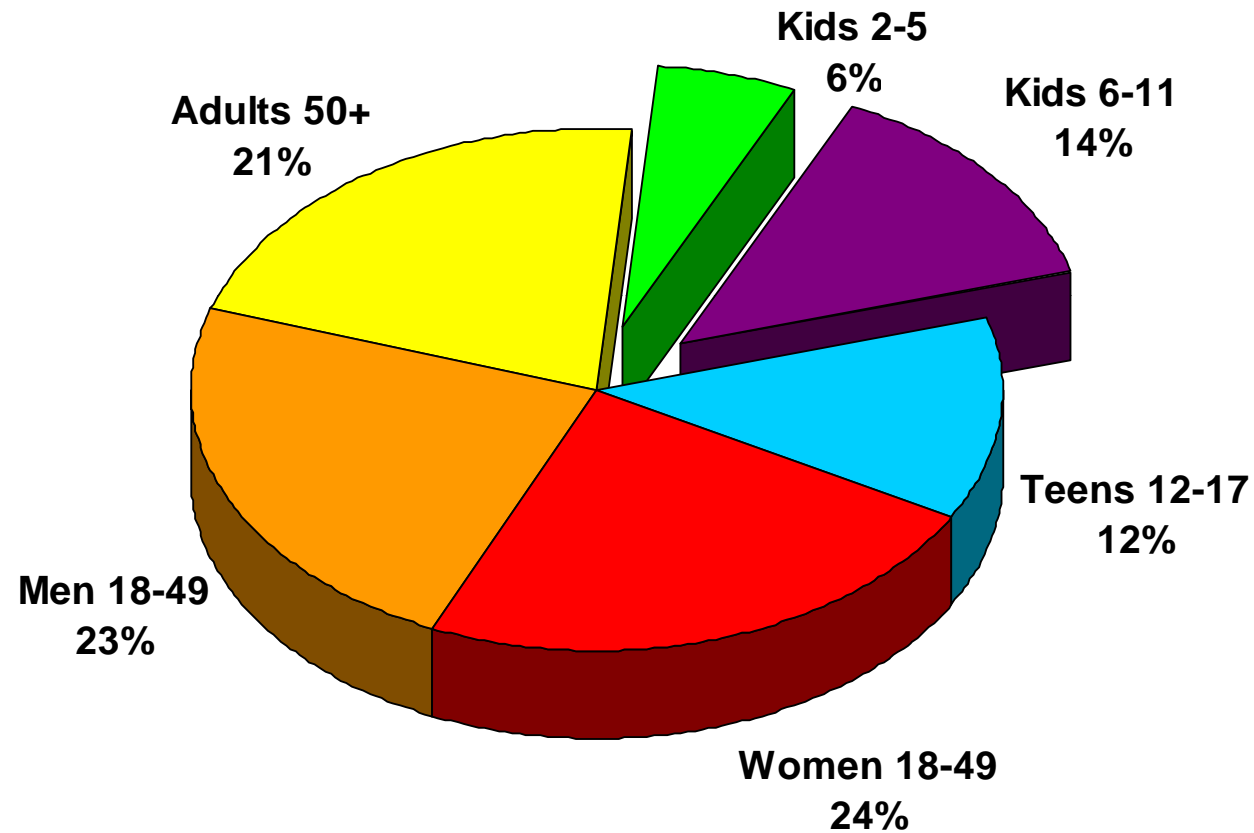




YTV's Reach Composition – Fall 2008

Average Weekly Reach: 7,465,000 (Viewers 2+)



Source: BBM NMR, Fall 2008 Sept. 1/08 to Dec. 21/08 (16 weeks), Mon. to Sun. (6am – 6am) 1- Minute Reach Qualifier.