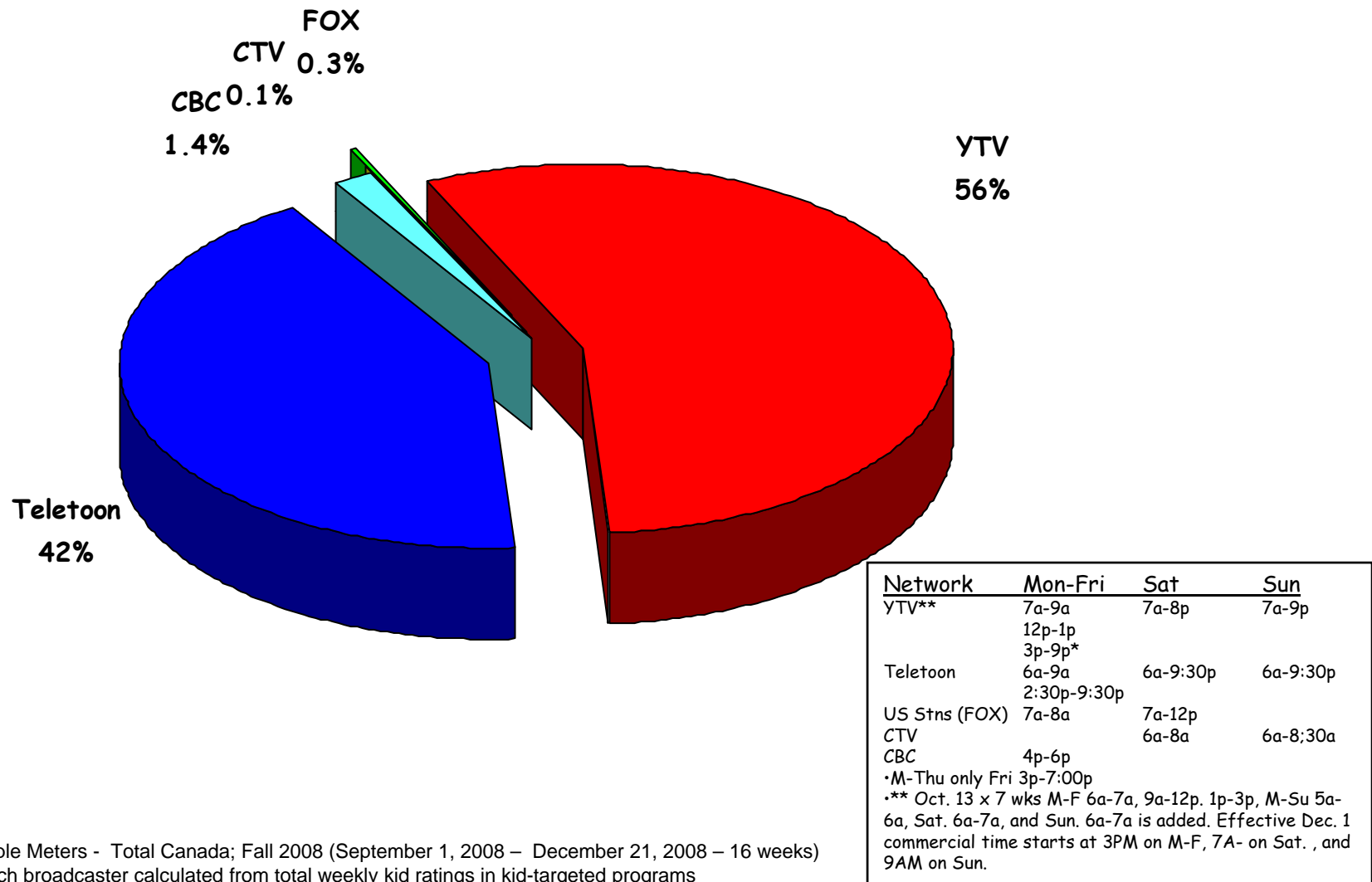


# YTV captures a 56% share of purchasable Total Canada B6-11 ratings in Fall 2008

Share of Purchasable Boys 6-11 Ratings - Total Canada Fall 2008



Source: Nielsen People Meters - Total Canada; Fall 2008 (September 1, 2008 – December 21, 2008 – 16 weeks)  
Share for each broadcaster calculated from total weekly kid ratings in kid-targeted programs