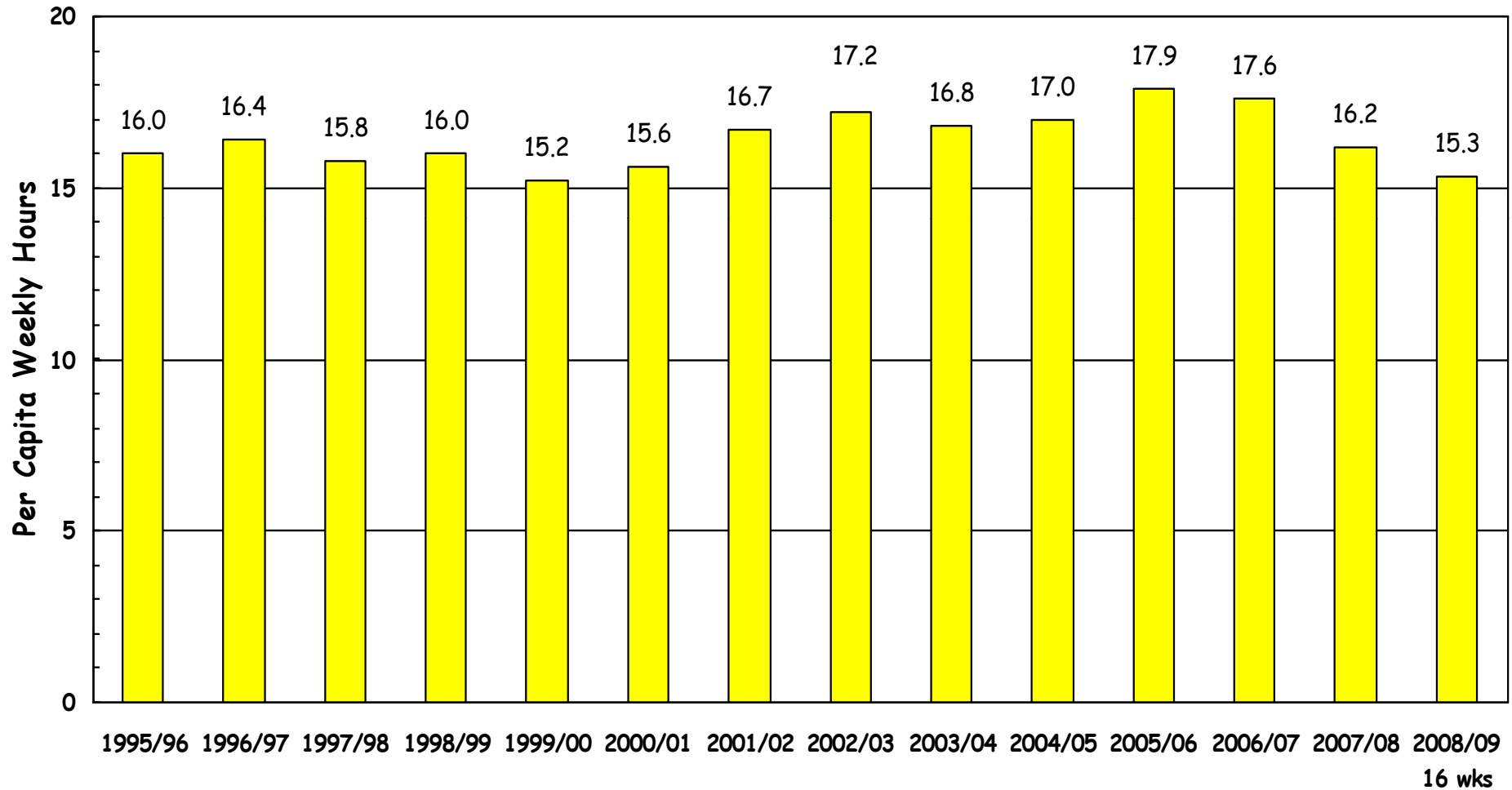


# Multi-tasking evident - TV viewing continues to grow even as Teens spend more time on the 'Net

## Teens 12-17



Source: NMR Mon-Sun 6am-6am Weekly Per Capita Viewing to TV in (E) Canada 1995/96 to 2007/08 (September-August 12-month average)