



YTV Trend Huntaz

Kid Trends

FALL BACK-TO-SCHOOL STYLE

Whether you're a skater, punk, prep or goth (or a combination of all four), there is usually a celebrity "role model" inspiring it – be it an athlete, musician or actor. Here are some hot fashion trends hitting the school yard this fall...

THE PUNK/GOTH LOOK

These days, it's cool to relish the darker side of things and be surly (cutesy is out). Parents may not allow their kids to wear black makeup and pierce their bodies (thank heavens), but the younger set has found another way to express their version of the punk/goth style with branded clothing featuring off-beat characters such as Emily the Strange, Ruby Gloom, Happy Bunny. Bands like Evanescence and AFI are the trendsetters for this back-to-school trend.

80'S PUNK STYLE-TO THE MAX!!

Style from the 80's is in full swing, especially the new wave post-punk part of it (think Siouxsie & the Banshees). Older girls are all over plastic jewelry, off the shoulder shirts, leg warmers and fishnets. The younger girls often mix classic punk with something girly for a "pretty punk" look. Stars such as Good Charlotte and Kelly Osbourne are key influencers for this rad, mainstream punk resurgence.

Other popular 80's items include jelly bracelets, chunky charm necklaces, jeans with zippers everywhere and slouchy boots...we predict that stirrup pants and penny loafers will be next to make the 80's kid comeback list. It seems that if you make fun of something long enough it comes back in style (eg. the mullet).

SNOW, SURF AND TURF

Any form of clothing that goes with board sports – surf wear, skater punk and snowboarder gear is a sure hit, especially with boys. Avril Lavigne and the overall popularity of surfing these days has really influenced this trend.

THE ATHLETIC LOOK - NOT JUST FOR JOCKS!

Many kids who may not be able to give you one team stat, are wearing sports inspired clothing. Athletic uniform based looks are bigger than ever for boys and girls – team jerseys, tracksuits (velour, 70's polyester, terry cloth), terrycloth sweatbands - basically anything sporty casual. This look has a lot to do with kids' love of sports and pro athletes, but also the urban music culture. Stars such as Eminem, J.Lo and Missy Elliott are often seen sporting tracksuits and throwback jerseys.

THE URBAN SOPHISTICATE

Anything urban inspired is cool – khaki greens and browns are the colours of choice and denim (as usual) and fatigues are key fabrics this fall. Poorboy hats and undershirt-style tanks are everywhere (as the weather gets colder these tanks will get layered under warmer gear). Belts with grommets, studs and domes as well as simple chains will adorn plenty of cargo pants this fall. Eve and J.Lo are at the forefront of the urban craze.

DIY

While it's always important to fit in, kids like to add a little personal flare to their stuff, which is why DIY, popular last fall, is still really hot. Kids love to personalize their backpacks with patches, pins, charms and other forms of "art" (be it graffiti, beading, drawings, etc.). Taking scissors to clothing like jeans and t-shirts and transforming them into one of a kind pieces is a popular way to reflect one's personal style these days. Iron-ons are also "in" again; just another way to make that shirt or backpack exclusively yours!

RETRO RUNNERS

Platform sneakers are out with retro sneaks taking centre stage. Almost every brand of sneaker is releasing their old skool, retro styles; such as Roos (runners with the pockets in them), Pumas, Asics Onitsuka Tigers, Converse and Vans (especially the slide-ons with the black and white checkers). High tops have also made a comeback, especially boxer boots.

GIRLIE GLAM

Glam will never go out with stars like Hilary Duff, Reese Witherspoon and Mary-Kate and Ashley Olsen in the spotlight. Their classy, mainstream looks are a hit with kids and parents alike. Pink is still the hot colour of the moment and argyle is still gettin' 'rocked' on everything from sweater vests to knee socks. Monogrammed clothing (especially if done in sequins or glitter) gets a big 'shout-out'. Other hot items include: ballet slipper shoes, miniskirts, faux-fur jackets and basically anything with a designer label.

BOYS AND BAGGY PANTS

Nothing much changes with your basic boy, cargos and jeans are still the number one pant of choice and plaid shirts, hoodies and vintage style graphic T's are among their favourite tops. We'd also like to report that (unfortunately) they will continue to wear their pants baggy with the waist hanging down...waaay down - and as long as 'celebs' like 50 Cent and Allen Iverson keeps 'representn' this look, moms have little say in the matter.

DISCLAIMER: The trends that the YTV Trend Huntaz comment on come from the buzz on the street, the mall, the Internet, and numerous publications. YTV does not guarantee that all of the above information will come to fruition, but you can pretty much believe us as we are obsessed with this stuff.